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President's General Report

President John J. Hurley reported that the search for the new Vice President of Academic Affairs is continuing. He is in receipt of the committee's report that includes an analysis of the strengths and weaknesses of the three finalists. Final discussions are currently underway with two candidates and a decision is forthcoming. Mr. Hurley complimented the committee's work on the search and said he was impressed by the quality of candidates.

Mr. Hurley reported that Science Hall is proceeding on time and under budget by approximately \$3 million. The first phase will open to students this August. A dedication ceremony is planned for the fall. Proposals for the Library Learning Commons are under consideration. Dr. Walter Sharrow, Professor Emeritus of History, chaired a large committee of nearly fifty faculty, staff, and students to develop recommendations for the renovation project. The anticipated budget for the development of the Library Learning Commons is in the \$6.5 million range; it will be a priority in the next fundraising campaign. Mr. Hurley acknowledged the important contributions students made in the planning process.

Mr. Hurley reported that Men's Basketball Coach, Tom Parrotta, was released at the end of the season. Bill Maher, Director of Athletics, is working to identify the replacement. An announcement is expected in early April.

Efforts toward developing a comprehensive branding initiative are progressing. The college's consultant, **160 over 90** has been conducting discovery interviews and developing a creative brief. Mr. Hurley anticipates presenting the creative ideas to the Board at the May meeting.

Mr. Hurley reported on some of his off-campus activities. In January, he traveled with a group of faculty as part of an academic and cultural immersion trip to the Philippines focused on faith, justice, teaching and learning in the context of globalization. While there, he met with the President of the Ateneo de Manila University, who expressed interest in developing an exchange program with Canisius. In February, Mr. Hurley was the keynote speaker at the Leadership Conference for Secondary Catholic Schools. His talk, entitled "The Challenge of our Catholic Identity" was well-received and will be distributed to the Board.

Regarding the proposed federal regulations requiring most Catholic institutions to cover the cost of contraception in medical benefits plans, Mr. Hurley reported that New York is among the states that mandated it, effective in 2002. Canisius complies with state law and, thus, covers contraception in its plans. The positioning of this regulation as a matter that affects religious liberty is of concern and the college is continuing to monitor the developments.

President's Report on the Budget

Mr. Hurley reported that he held a campus forum on February 27 to discuss the budget situation with faculty and staff. He presented the Board with the key factors contributing to the current deficit and described assumptions and concerns for the 2013 budget. A growing tuition discount rate, some decline in graduate enrollment, and rapidly increasing healthcare costs, coupled with the effects of the 2008 recession have necessitated college-wide budget cuts, amounting to \$8.5 million. New sources of revenue are essential to Canisius' future. Mr. Hurley described the pathway out, which includes:

- 1. Lowering financial aid discount for undergraduates
- 2. Recruiting students in new markets where financial aid need is not as high
- 3. New program development
- 4. Increasing international enrollment
- 5. Launching a comprehensive branding campaign
- 6. Implementing program reviews across the college
- 7. Developing multi-year budget projections
- 8. Fostering a campus culture that embraces change and personal accountability

Faculty hiring has continued, which is viewed as an important investment in Canisius' academic quality. Mr. Hurley described some of the budget proposals still under consideration and suggested that a resolution regarding the operating and capital budget be held until the May meeting. The Canisius Budget Committee will continue its work and consider some of the ideas presented at the February forum. Discussion followed.

Mission and Identity

Mary Grace Diehl and Donald T. Lynch joined Mr. Hurley for the University of Notre Dame's threeday conference for presidents and trustees on Catholic identity in higher education. In light of Canisius' efforts surrounding mission and identity and the new Statement of Shared Purpose, Ms. Diehl and Mr. Lynch highlighted three key takeaways from the conference:

- Mission and identity is a pervasive concept that cannot be delegated to a single administrator or office. Every segment of the college must be involved. Faculty members must subscribe to the mission and integrate it across the curriculum. Every administrator and board committee must consider mission and identity in its work.
- Training is essential to develop an understanding about the meaning and principles of the Catholic Intellectual Tradition and Jesuit ideals, so that we are informed enough to ask the right questions and to enact policies that protect and support them. In hiring, mission and identity must be explicit in the process.
- Through our mission and identity, the Canisius experience must differentiate itself from its competition.

Following some discussion, Ms. Burzik made a motion to develop a Board of Trustees Committee on Mission and Identity, which was unanimously approved by the Board. At the May meeting, the Board will discuss the structure and function of the committee.

Academics Committee Dr. Christine Licata-Culhane reported that the Academics Committee discussed academic quality, Faculty Senate matters, and student recruitment. The committee heard a report from Dr. George Boger, Director of the Core Curriculum, about developments in core and assessment practices. He delivered a substantial report to the Academics Committee that will be discussed at the May meeting. Included in the report is an analysis of the direct and indirect costs of implementing the core.

> Drs. Michael Pardales, Dean of the School of Education and Human Services (SEHS), and Khalid Bibi, Director of the Office of Professional Studies (OPS), presented a plan to merge OPS with SEHS. Program implementation and new program development will benefit from shared resources and a larger infrastructure. Dr. J. Patrick Mizak, Director of Institutional Research, presented data on current academic offerings, which led to a discussion on program review. Dr. Joel Cohen, Associate Vice President of Library and ITS, discussed the progress of the Library Planning Committee. Two design concepts are under consideration.

> Rev. Patrick J. Lynch, S.J., Chair of the Faculty Senate, briefed the committee on the Senate's activities and concerns relating to the budget situation, particularly the implications of the proposed health benefits plan changes on the Faculty Handbook, and notions of shared governance. Mr. Hurley commented that the Board holds authority over the Faculty Handbook and acknowledged that this position differs from faculty interpretation of the Handbook's language.

> Dr. Licata-Culhane also reported that the committee discussed enrollment and international recruitment. Financial aid was discussed with Maguire Associates by teleconference. Although it is early in the cycle, trends are positive and net tuition revenue appears to be higher.

Finance and Facilities Committee

Kenneth F. Myszka reported that the committee reviewed the current finance report, deficit projections, and employment reports. Several aspects of the 2012-2013 budget are still under development and the Board was asked to hold its vote on the operating and capital budgets until the May meeting. The committee approved a revised resolution that was brought before the full board. After some discussion, the Board unanimously approved the following resolution:

Resolved, that the Board of Trustees approves the tuition rate for fulltime undergraduates for 2012-2013 at \$30,784, an increase of \$1,184 or 4%; approves the rate for graduate tuition at \$722 per credit hour, an increase of \$28 or 4%; approves an increase in room and board charges of 4%; approves an increase in the student health fee from \$25 to \$75; and imposes an annual student transportation fee of \$25; and it is further

Resolved, that the Board of Trustees authorizes the administration to issue faculty and administrative contracts for the 2012-2013 year with no general salary increase; and it is further

Resolved, that the administration of the College is to continue its work on a complete capital and operating budget for the 2012-2013 fiscal year to be presented to the Board at its May, 2012 meeting.

Institutional Advancement Committee

Ann Celani reported that Jennifer Farrell, First Vice President of the Alumni Association, discussed the initiatives the Alumni Board has undertaken to connect students with alumni. Rachel Flammer, Interim Director of Alumni Relations, announced that Canisius Community Day is scheduled for April 21 and will be part of a National Jesuit Alumni Service pilot initiative.

Bill Maggio, of the Board of Regents and Chair of the Rowing Steering Committee, reported that they have raised approximately \$52,000 in gifts and pledges toward the \$100,000 goal for the rowing program. Carlos Carballada, National Chair of *A Legacy of Leadership*, reported the campaign stands at \$87.6 million, leaving a balance of approximately \$2.4 million toward the \$90 million goal. Institutional Advancement is confident that the balance will be secured by May 31.

Debra Park, Associate Vice President for Public Relations, presented a tour of the Science Hall microsite, and also reported that the college's work with 160over90 is progressing, with creative concepts expected at the end of the month. Dianna Civello, Associate Vice President for Institutional Advancement, informed the committee on the success of the 2nd Annual Board Member Appreciation Night, held on January 13, when board and advisory council members from across the college had an opportunity to network with each other. Craig Chindemi, Vice President of Institutional Advancement, presented a report on the state of the division and its plans for the remainder of the year, including a post-campaign analysis.

Student Life Committee

Rev. Joseph Costantino, S.J. reported that the committee heard reports from several offices. Benjamin Macaluso, USA President, discussed the organization's activities and budget situation. Patricia Creahan, Director of Student Health, presented health data and satisfaction surveys for Canisius students. She also discussed the purchase of Medicat, a new electronic medical record system. The college is investigating health insurance billing as a result of implementing the new electronic system. Eileen Niland, Director of Student Counseling Center, discussed some of the history and current activities of the health/counseling services at Canisius. Gary Everett, Director of Public Safety, discussed training initiatives for staff which include sexual assault/violence, domestic violence, and stalking. Mr. Everett also discussed budget savings resulting from the reduction of overtime and use of the new Segway. Fr. Costantino also reported that a video of the annual Canisius bonfire won the second annual Your Best Campus TraditionTM video competition sponsored by the National Association for Campus Activities (NACA).

Trusteeship Committee

Nancy W. Ware reported that the Trusteeship Committee has developed a short-list of eight potential trustee candidates, whose terms would begin June 1, 2012. Mr. Hurley is currently contacting those individuals to ascertain their interest. Of those, the committee may recommend six or seven lay candidates plus one Jesuit at the May meeting. Mr. Hurley reported that five of the candidates have accepted the invitation to serve on the Board of Trustees.

Future Dates:

2011-2012 Board of Trustee Meetings

Monday, May 7, 2012

Other Important Dates

- Regents Ball Saturday, May 5, 2012
- Afternoon of Ignatian Reflection Sunday, May 6, 2012
- Graduate Commencement Ceremony Wednesday, May 16, 2012
- Undergraduate Commencement Ceremony Saturday, May 19, 2012

Erica C. Sammarco, Secretary