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From the Buffalo Business First:
<https://www.bizjournals.com/buffalo/news/2019/08/27/canisius-college-first-year-enrollment-jumps-15.html>

Canisius College first-year enrollment jumps 15 percent this year

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Canisius College is welcoming 660 new students to campus this fall, a 15 percent increase from the previous year.

The class includes 560 freshmen and 100 transfer students.

Canisius had 680 freshmen in its 2013 class, the beginning of a half-decade of significant enrollment declines. College president John Hurley has said the colleges' strong class this year is the result of a vigorous marketing push that includes print pieces, open houses, campus visits and digital marketing, all emphasizing academic quality and student outcomes at



Canisius College students participate in orientation activities this weekend.

Canisius.

The college has previously reported that interest was particularly strong this year in the Richard J. Wehle School of Business, which saw a 22 percent surge in freshman deposits this spring.

Canisius isn't the only private Catholic college reporting strong enrollment trends this year. St. Bonaventure University posted its second straight year with more than 500 freshmen, its two largest classes in the past decade.

Dan Miner

Reporter

Buffalo Business First

