CROSSNATION @ CANISIUS

MINISTRY PROFILE



WH O Timothy and April Sanders are integral members of the Greater Refuge Temple Church of Christ where their Pastor, Eld. Robert L. Sanders, Jr, provides guidance and leadership. Timothy, a licensed Christian minister and son of a prominent Buffalo pastor, met his wife April during their undergraduate years at Canisius College. They married seven years later and now have a wonderful set of 13-year-old twins, Timmy, Jr. and Zoe.

Tim has spent much of his professional career owning and operating a specialty contracting company that serviced the Buffalo, New York City, and New Jersey region. At the same time, he has worked to assist his family in developing and growing an impressive church campus that includes the construction of a sprawling 800 seat main sanctuary. Timothy's role in both construction and ministry has instilled in him the tenants of excellence in work, community, faith, and family.

April has established a strong professional track record spanning across industries such as higher education, and most recently, the real estate development/construction industry. The progression of her career has transitioned April's personal and professional focus to assisting entrepreneurs, students, and families alike in attaining productive and purposeful work-life goals.

The results that have emerged from the combination of Tim's life-long ministerial pursuits and April's experience as a college educator, business professional, and doctoral candidate of human resource management research, culminated with the launch of CrossNation. It is their desire to develop a faith-based, nonprofit organizational model that partners with the Western New York community and establishes a venue where creative arts can combine with creative worship.

WHAT The purpose of the ministry is to share the gospel of Christ and biblical principles in an ecumenical fashion designed to inspire, inform, and advance students, professionals, and families. The primary format of the ministry will be delivered through faith-based "Life Leadership" workshops coupled with student and family-centered events/activities.

Through our focus on *Faith, Family, Career, and Wellness*, CrossNation strives to be the leader in work-life development by delivering an innovative dual platform ministry that caters to two distinct groups – *college students* and *working families*. The ministry will model personal, professional, and character development components that work to optimize the dynamics that exist between faith, work, and life.

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HOW CrossNation is designated as a faith-based non-profit or ministry. This approach allows us to launch an organizational model with the greatest amount of flexibility, adaptability, and assistance to students and families.

As such, we believe that our service delivery model can achieve its greatest impact when presented in an engaging, visually creative, exciting yet comfortable and trusting environment, like Canisius College. Additionally, our strategic plan for growth and development includes many exciting ideas for spiritual, academic, personal, and professional development.

Our Vision is for the strengthening and support of students, professionals, and families through the development of their faith, family, and career.

Our Mission is to offer inspiration, guidance, and assistance through resources, services, and events/activities.

Our Hope is that we are given the greatest opportunity of our life, an opportunity to help and serve as many students and families as we can through our faith-based ministry.



The ability to establish a sustainable and viable ministry is contingent upon the charitable generosity of the communities we serve.

CrossNation is a 501c3 organization therefore any charitable contributions are tax deductible.

No contribution is too small and ALL CONTRIBUTIONS will assist CrossNation in securing pertinent start-up needs such as:

- Student and family scholarships and grants,
- **Lesson** Events and activities,
- ♣ Accounting and professional business services,
- Collateral materials (i.e., marketing tools and strategy)

CrossNation, would like to sincerely extend our most heartfelt appreciation for your willingness to support this ministry. Our work cannot be sustained without the generosity of people like you.

THANK YOU for assisting CrossNation as we endeavor to *Inspire*, *Inform*, *and Invest* in the students and families of this great region.