

OUR MISSION

Canisius College, a Catholic and Jesuit university, offers outstanding undergraduate, graduate and professional programs distinguished by transformative learning experiences that engage students in the classroom and beyond. We foster in our students a commitment to excellence, service and leadership in a global society.

CATHOLIC & JESUIT

TRANSFORMATIVE LEARNING &
STUDENT ENGAGEMENT

SERVICE & LEADERSHIP

OUR VALUES

Canisius College is committed to the following values that emerge from our Catholic, Jesuit mission to guide all of our decisions and actions:

- > *Cura Personalis*, care and respect for the whole person, and a holistic approach to education
- > A dedication to the pursuit of *magis*, excellence, service, and innovation
- > Principled leadership and personal accountability
- > An individual and institutional responsibility to work for social justice and transform suffering and injustice in the world
- > A deep respect for the natural world, and a commitment to its responsible stewardship.

OUR VISION

Canisius will be the leading educational choice for those who seek innovative learning opportunities rooted in our Jesuit mission and values.



OUR GOALS & OBJECTIVES

1 PROMOTING ACADEMIC EXCELLENCE, INNOVATION AND STUDENT SUCCESS

Provide excellent, diverse, and innovative learning opportunities that nurture the human intellect and spirit and prepare students for a meaningful life.

1. Strengthen the undergraduate and graduate curriculum by developing new programs and approaches that are dynamic, express the college's commitment to academic excellence and social justice, and help students discover their passions and develop their strengths leadership potential.
2. Enhance the undergraduate core curriculum by ensuring that courses meet defined learning objectives and using assessment results to improve the core and student learning outcomes
3. Expand resources for scholarship, faculty development, faculty-student collaboration and creative curricular and co-curricular initiatives to support the search for wisdom and the integration of knowledge.
4. Increase the number of students engaged in transformative, experiential learning opportunities, domestically and abroad, that enable them to apply their knowledge to the challenges of the world.
5. Develop programs (credit and non-credit) and diverse delivery formats to reach new audiences, provide tailored professional development, and support lifelong learning.

2 ENGAGING STUDENTS, ALUMNI, AND EXTERNAL PARTNERS

Promote a comprehensive engagement model that attracts and retains students, inspires them to maintain a life-long connection with alma mater, and instills the mission, quality, and value of Canisius.

1. Execute the strategic enrollment management plan to regain WNY market share and strategically expand our reach in domestic and international markets.
2. Advance the college through more effective fundraising, marketing, and public relations to enhance brand awareness, increase philanthropy, and promote our outstanding programs and outcomes.
3. Increase student retention and persistence to graduation at the undergraduate and graduate levels.
4. Foster new and innovative relationships with alumni, friends, corporations, and external stakeholders that will lead to internships and job opportunities for students and alumni and enhanced philanthropic support for the college.

3 ADVANCING INSTITUTIONAL EFFECTIVENESS AND SUSTAINABILITY

Continue our commitment to institutional improvement through robust planning, assessment, and growth in resources in support of our mission and a vibrant, sustainable campus.

1. Develop and begin to implement a campus master plan that supports academic excellence, collaboration, and student success, and utilizes space and resources efficiently and effectively.
2. Design and initiate a comprehensive plan for just practices and policies across the institution that steward the earth's natural resources, promote environmental sustainability, and benefit the common good.
3. Develop a financial model and operating plan that increases revenues, aligns expenses with strategic priorities, and adapts to changing circumstances.
4. Execute a human resource strategy that recruits, retains, and develops talented and diverse faculty and staff and fosters an engaging and supportive workplace culture.
5. Fully integrate our processes for strategic planning, program review, outcomes assessment, and resources allocation to advance our ongoing commitment to institutional improvement and effectiveness.
6. Employ technology to support teaching and scholarship, enhance the student experience, maximize operational effectiveness, and improve our communication for and about Canisius.

4 DEEPENING OUR CATHOLIC, JESUIT IDENTITY

Demonstrate our dedication to our Catholic, Jesuit character, particularly the promotion of justice.

1. Infuse our Jesuit mission and identity throughout the Canisius experience so that undergraduate and graduate students come to understand, recognize, and embrace these distinctive qualities.
2. Recruit and retain faculty, staff, and trustees who will animate the Jesuit identity of Canisius and provide them with the preparation and resources to assume increasing responsibility for fidelity to mission.
3. Reflect our commitment to diversity in our recruitment, academic programs, and policies and practices.
4. Establish a New Buffalo Institute at Canisius to facilitate programs, collaborations, and creative initiatives that build upon new developments in the region and address the persistent challenges and injustices in our community.