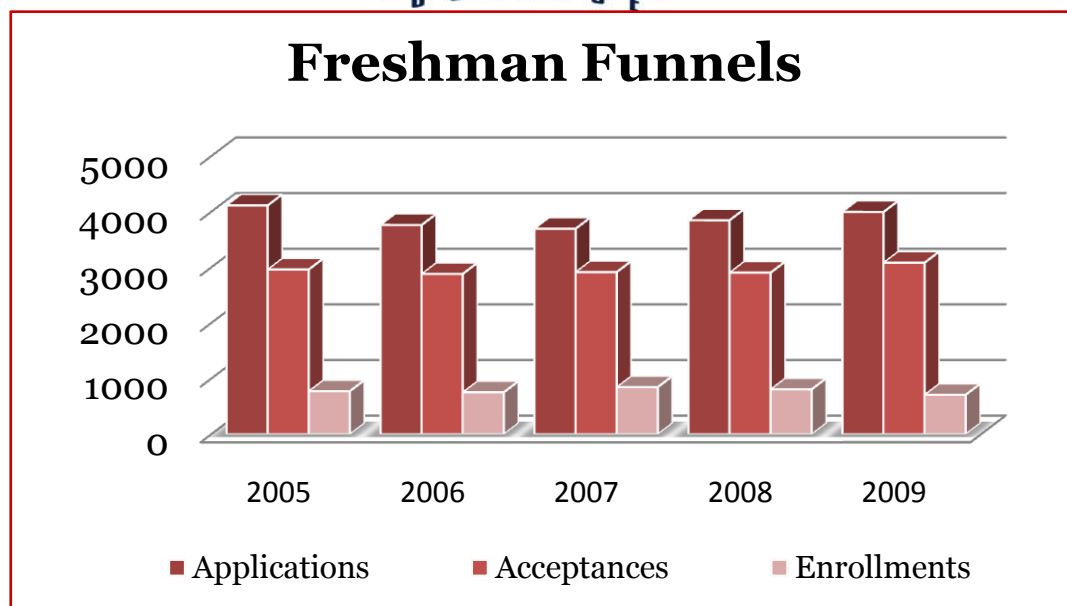


Notes from the Aerie

Information from the Office of Institutional Research
October 2009

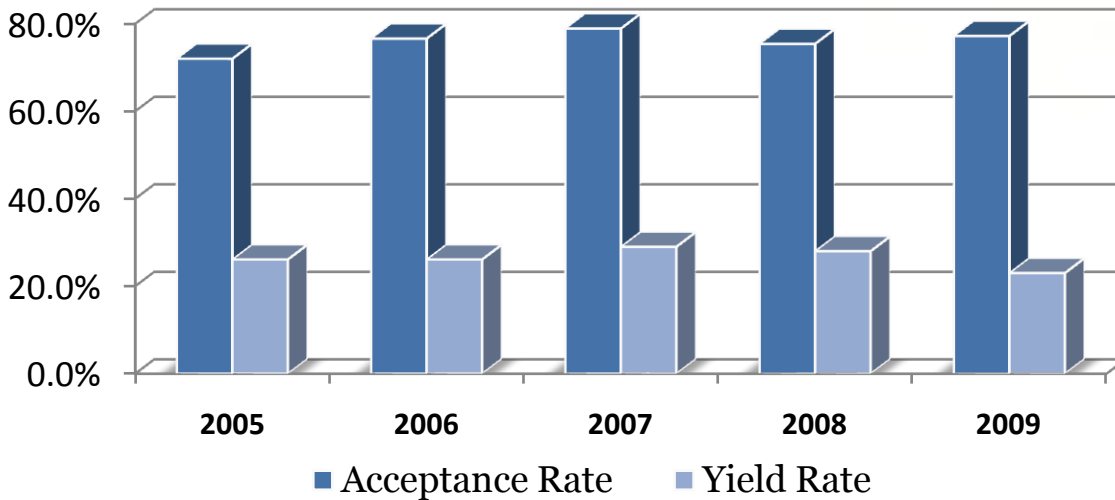
Fall 2009 New Student Data

Thanks to Enrollment Management we can provide you with a brief overview of the Class of 2013 and how it compares with previous entering classes!



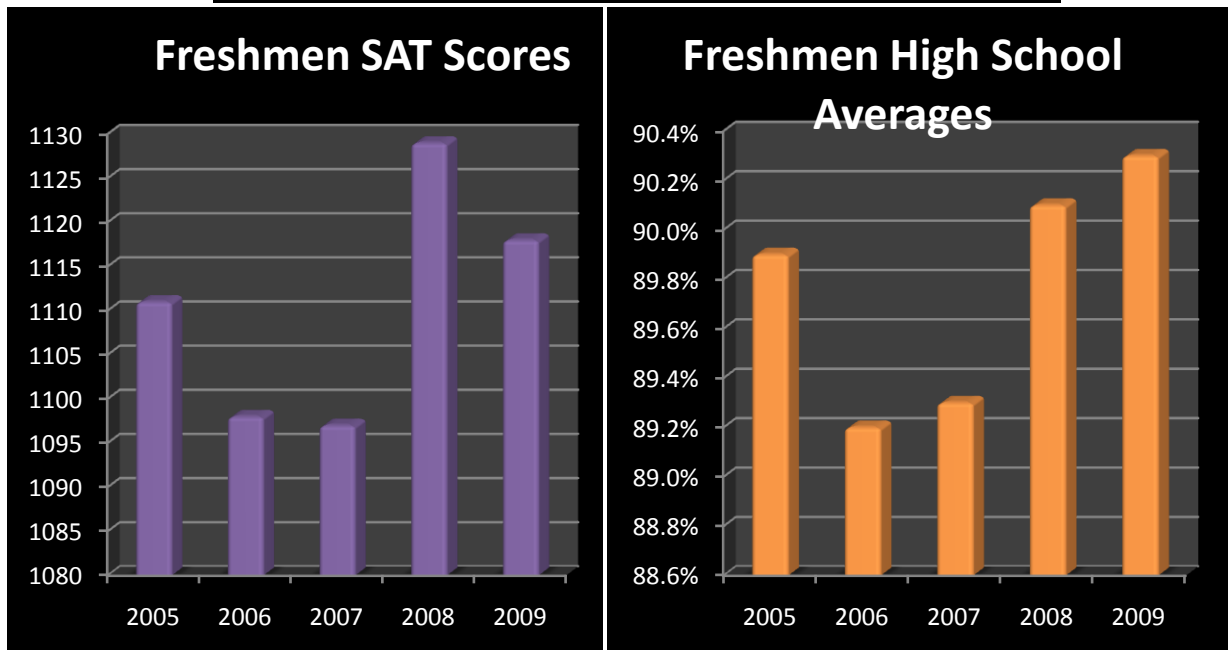
The freshman funnel is an enrollment management term that refers to the progression of students through the admissions process – the number of applications, the number of acceptances, and finally the number of actual enrollees – and the larger number needed at the top (applicants) to funnel through to the bottom (enrollments.)

Freshmen Acceptance and Yield Rates



Acceptance rate is the percentage of applied students who are granted admission to the college. Yield rate is the percentage of accepted students who actually enroll at the college. The goal is to gradually lower the acceptance rate by increasing our academic standards (and therefore accept fewer students) while at the same time always trying to increase the yield (the number of accepted students that choose Canisius.)

FRESHMEN ACADEMIC PROFILE

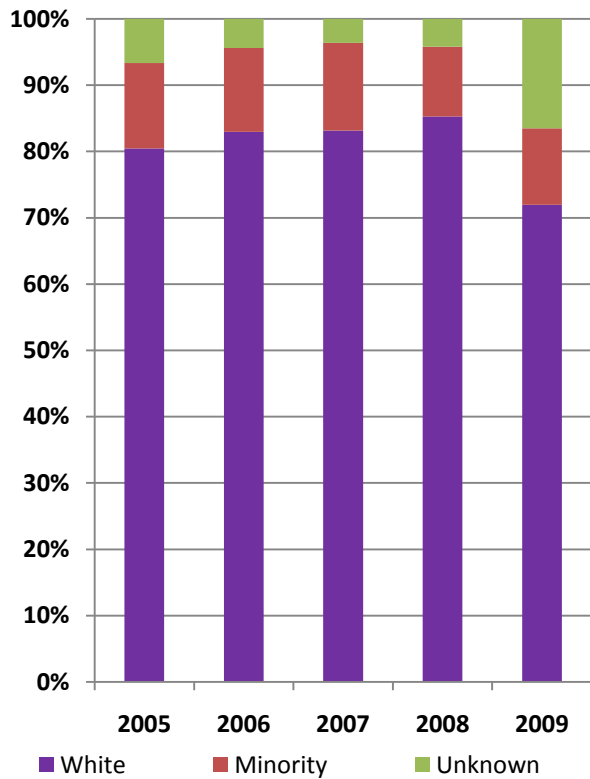


The “Academic Profile” refers to the average academic qualifications of freshmen who enroll at the college. They include SAT scores, ACT scores, and high school average.

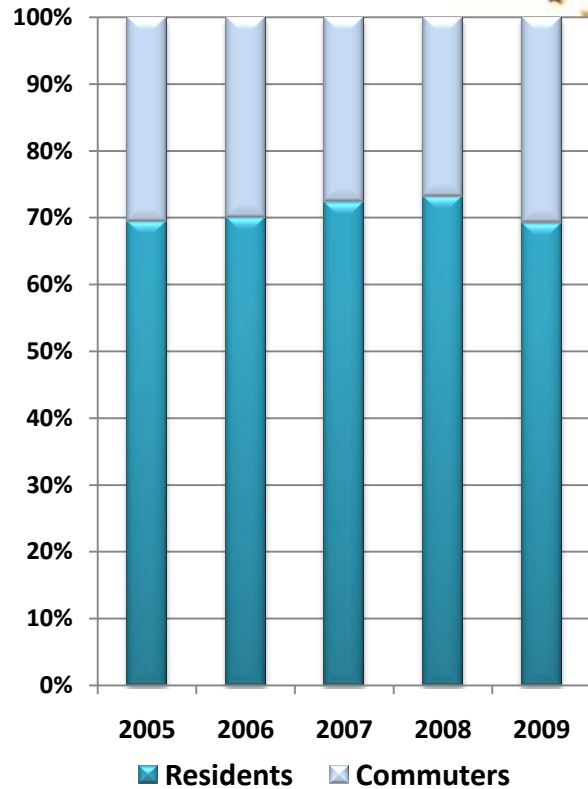
FRESHMEN DIVERSITY AND HOUSING DATA



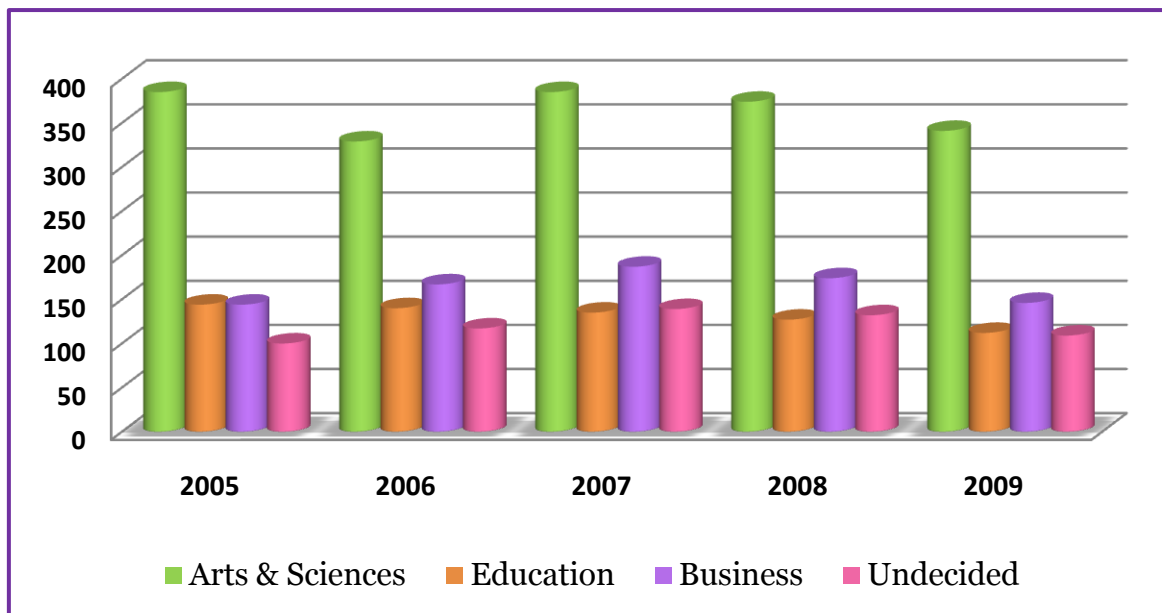
Freshmen Diversity



Residents vs Commuters



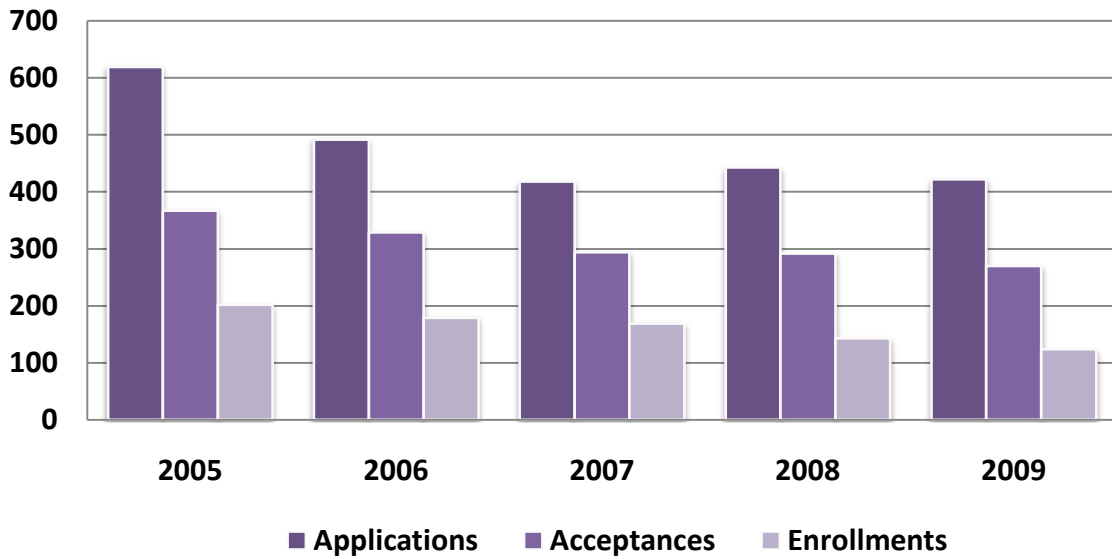
Freshman Enrollments by School



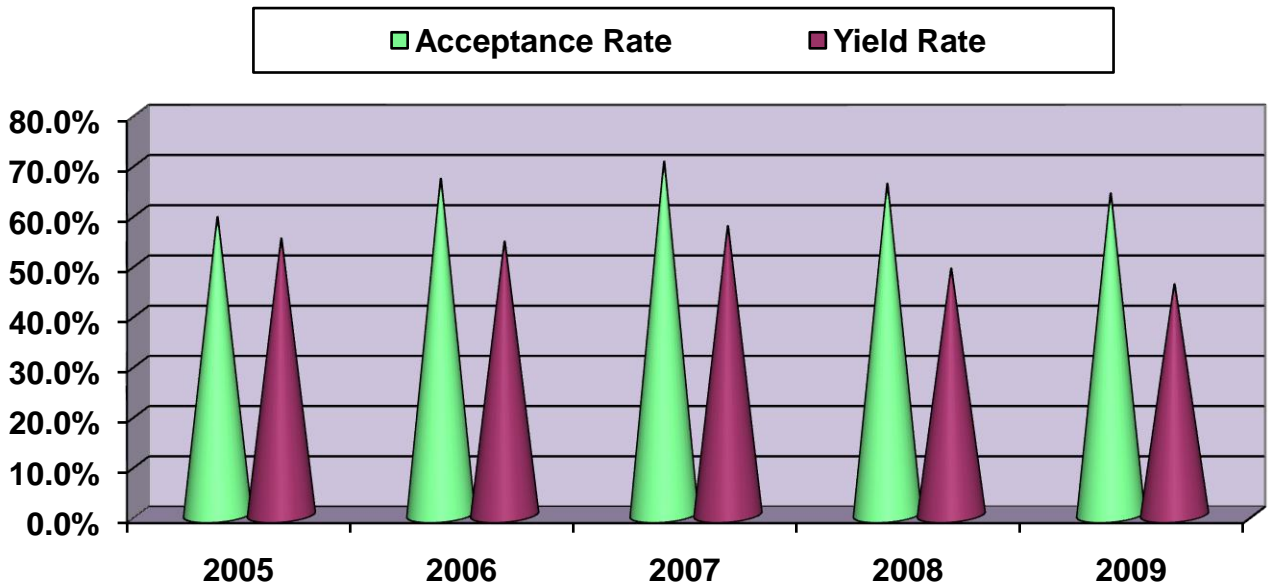
Transfer Data:



Transfer Funnels



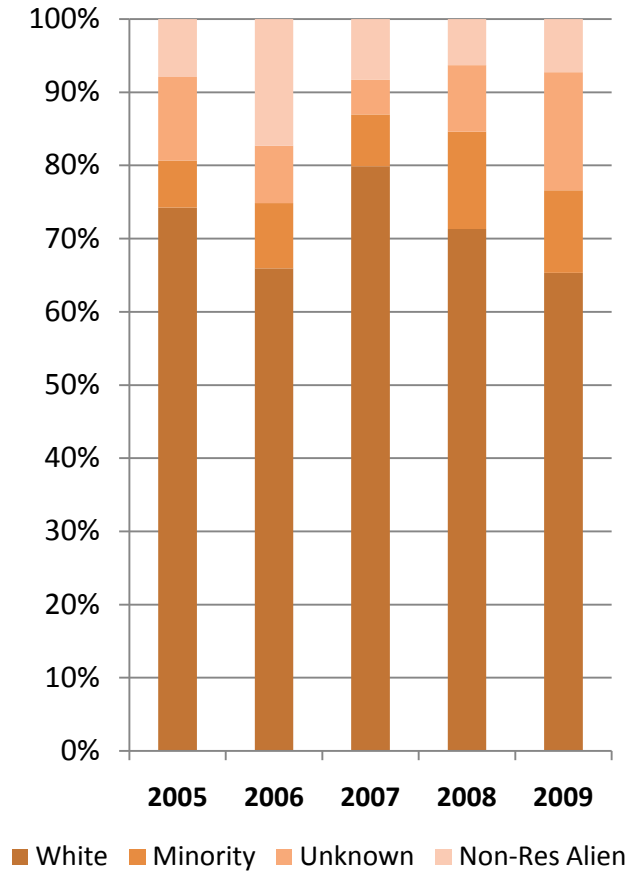
Transfer Acceptance and Yield Rates



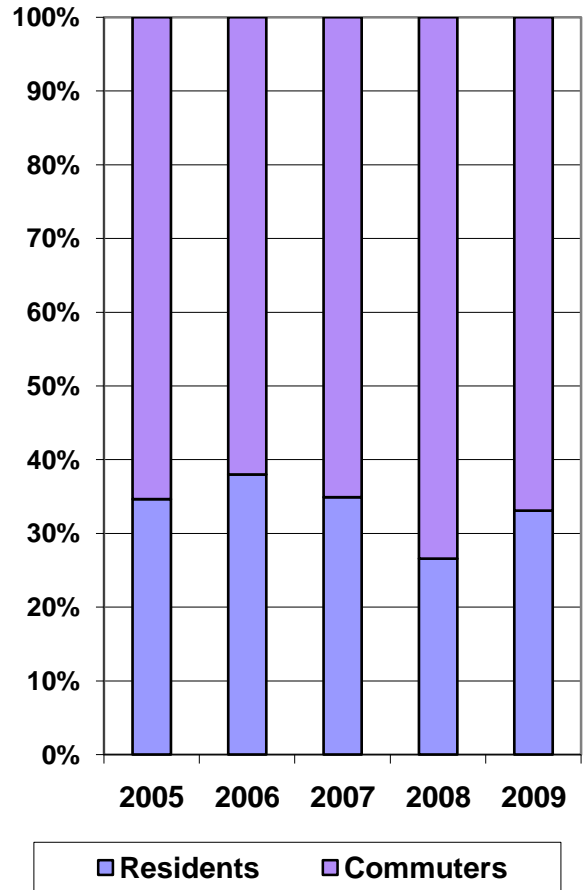
TRANSFER DIVERSITY AND HOUSING DATA



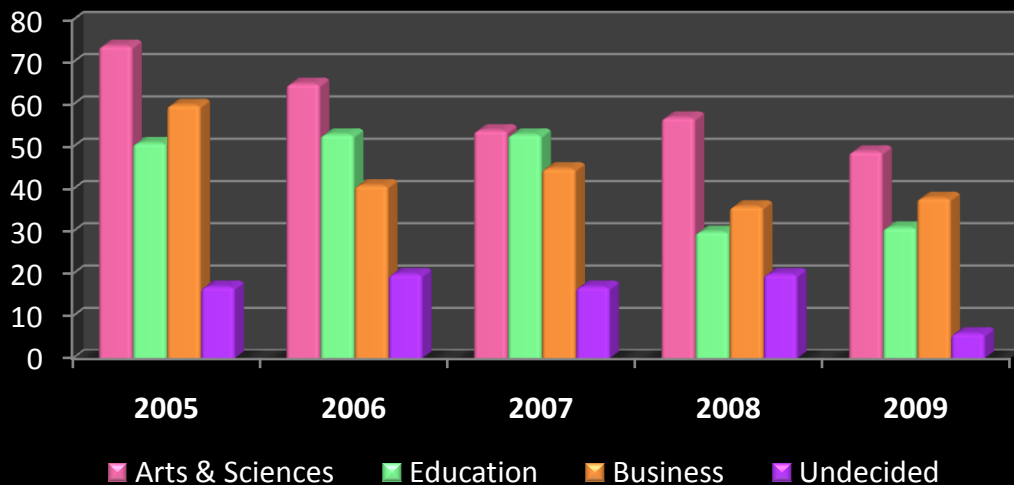
Transfer Diversity




Residents vs Commuters



Transfer Enrollments by School





For a complete copy of the survey results, please access the Canisius College IR ANGEL page.

Next issue, *Notes from the Aerie* will highlight...

2009 HERI Freshman Survey

If you have any question presented in this newsletter or have any suggestions for future topics, please contact Pat Mizak, Director of Institutional Research, at x3202 or mizakp@canisius.edu.